

Project ECHO: Expanding capacity to underserved communities

Eve Espey, MD MPH Chair, Department of OB-GYN University of New Mexico





Objectives

- Understand challenges of developing local expertise in rural communities
- Describe Project ECHO and its role in reducing women's health disparities
- Explain how to start an ECHO clinic/project





Southern California









Rural America





Rural health disparities

- 75% of America's landmass is rural
- 23% of women live there

More

- "Poor health status"
- MVA related deaths
- Smoking, obesity
- Unintentional injury
- Unintended pregnancy
- Cervical cancer
- Heavy ETOH





Health Di and Urbar



The American College of Obstetricians and Gynecologists WOMEN'S HEALTH CARE PHYSICIANS

BY KIM TJADEN, MD

With much discussion about he about the inequities between r be paid to the disparities betwe Rural women are poorer, older which can compromise their he barriers to adequate health car disparities between women livi

COMMITTEE OPINION

Number 586 • February 2014

(Reaffirmed 2016. Replaces Committee Opinion Number 429, March 2009)

Committee on Health Care for Underserved Women

This information should not be construed as dictating an exclusive course of treatment or procedure to be followed.

Health Disparities in Rural Women

ABSTRACT: Rural women experience poorer health outcomes and have less access to health care than urban women. Many rural areas have limited numbers of health care providers, especially women's health providers. Rural America is heterogeneous where problems vary depending on the region and state. Health care professionals should be aware of this issue and advocate for reducing health disparities in rural women.

Significant health disparities exist between rural and urban women. Various definitions of "rural" are used to study and report population data, and to determine African American, Hispanic, Asian, and white women are less likely to have cervical cancer screening. African American, Hispanic, and white women are less likely



Brookings Institution MEDTalk Event

Mentoring, Telemedicine Offer Paths to Better Rural Health Care Access

December 17, 2014 12:35 pm <u>Michael Laff</u> Washington – One doesn't have to look too hard to find long-standing obstacles to providing rural health care: too few primary care physicians in sparsely resourced areas and limited support for specialty care referrals. And even as new technologies are enabling greater access for patients and enhanced training to improve care coordination, old education and payment standards persist.

Speaking during a Dec. 8 <u>Brookings Institution panel</u> <u>discussion (www.brookings.edu)</u> that focused on ways to improve rural health care access, two advocates for technology in medicine recently called for changes that would reward physicians and health centers that adopt a coordinated care approach.

Long-distance Mentoring

Arora, M.D., was treating patients with hepatitis C virus infection -- many of whom faced an eight-month waiting period to see him. Moreover, some had to drive as much as 250 miles each way for their







Moving Knowledge Instead of People

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Introduction to Project ECHO

• MISSION:

Project ECHO® (Extension for Community Healthcare Outcomes) demonopolizes knowledge and amplifies capacity to provide best practice care

Moving Knowledge, Not Patients

Through telementoring, ECHO creates access to high-quality specialty care in local communities.





Move Knowledge not People







All Teach, All Learn



ECHO began with HCV in New Mexico

HCV in New Mexico

• > 28,000 with HCV in 2004

- < 5% treated</p>
- 40% incarcerated with HCV, none treated
- Often 8 month wait to be seen

• Often drive over 200 miles to UNM

• Often Hispanic and Native American patients

• What model could work to reduce disparities, improve care?



HCV Treatment 2004

Good news...

• Curable in 70% of cases

Bad news...

- Severe side effects:
 - •anemia (100%)
 - neutropenia >35%
 - depression >25%
 - No primary care physicians treating HCV





Rural New Mexico

- 121,356 square miles
- 2.08 million people
- 47% Hispanic
- 10.2% Native American
- 19% poverty rate vs. 14% nationally
- 21% lack health insurance vs. 16% nationally

- 32/33 NM counties are Medically Underserved Areas (MUAs)
- 14 counties Health Professional Shortage Areas (HPSA's)

(Statistics from 2013)



Goals of Project ECHO

 Develop capacity to safely and effectively treat HCV in New Mexico and to monitor outcomes.

- Develop a model to treat complex diseases in rural locations and developing countries.



Partners

- University of New Mexico SOM, Dept Medicine, Telemedicine and CME
- NM Department of Corrections
- NM Department of Health
- Indian Health Service
- FQHCs and Community Clinics
- Primary Care Association





Hub and spoke model



0 Ø

HUB





SPOKE





ECHO Model: 4 Principles





Amplification through technology

 ECHO program sessions involve videoconferencing to bring in distance learners





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Best-practices sharing and Case-based learning

• ECHO Program sessions include:

- Brief didactic
- Case presentations
- Discussion with community of learners





Copyright Project ECHO®

Steps

- Train physicians, APPs, nurses, pharmacists, educators in HCV
- Train to use web-based software ECHO Health[®]
- Conduct teleECHO[™] clinics "Knowledge Networks"
- Initiate case-based guided practice —
 "Learning Loops"
- Collect data and monitor outcomes centrally
- Assess cost and effectiveness of programs



Principal Endpoint

Sustained Viral Response (SVR): no detectable virus 6 months after completion of treatment



Treatment Outcomes

Outcome	ECHO	UNMH	P-value
	N=261	N=146	
Minority	68%	49%	P<0.01
SVR* (Cure) Genotype 1	50%	46%	NS
SVR* (Cure) Genotype 2/3	70%	71%	NS

*SVR=sustained viral response

NEJM : 364: 23, June 9-2011, Arora S, Thornton K, Murata G



Conclusions

- Rural primary care clinicians deliver Hepatitis C care under the aegis of Project ECHO that is as safe and effective as that given in a University clinic.
- Project ECHO improves access to hepatitis C care for New Mexico minorities.



Benefits to Rural Clinicians

- No cost CMEs/Nursing CEUs
- Professional interaction with colleagues
 - Less isolation/improved recruitment and retention
- Mix of work and learning
- Access to specialty consultation with GI, hepatology, psychiatry, infectious diseases, addiction specialist, pharmacist, patient educator



Database: Monitor outcomes

The NEW ENGLAND JOURNAL of MEDICINE

ORIGINAL ARTICLE

Outcomes of Treatment for Hepatitis C Virus Infection by Primary Care Providers

Sanjeev Arora, M.D., Karla Thornton, M.D., Glen Murata, M.D., Paulina Deming, Pharm.D., Summers Kalishman, Ph.D., Denise Dion, Ph.D., Brooke Parish, M.D., Thomas Burke, B.S., Wesley Pak, M.B.A., Jeffrey Dunkelberg, M.D., Martin Kistin, M.D., John Brown, M.A. Steven Jenkusky, M.D., Miriam Komaromy, M.D., and Clifford Qualls, Ph.D.

ABSTRACT

BACEGROUND

The Extension for Community Healthcare Outcomes (ECHO) model was developed to From the Department of Internal Medicine improve access to care for underserved populations with complex health problems such as hepatitis C virus (HCV) infection. With the use of video-conferencing tech-andthe Cincal and Translational Science nology, the ECHO program trains primary care providers to treat complex diseases. Center (CQ), University of New Maxico; and Prestyterian Healthcare Services, Adult

METHODS

We conducted a prospective cohort study comparing treatment for HCV infection at partment of internal Medicine, University the University of New Mexico (UNM) HCV clinic with treatment by primary care clini-of Iowa, Iowa City (J.D.). Address reprint cians at 21 ECHO sites in rural areas and prisons in New Mexico. A total of 407 patients with chronic HCV infection who had received no previous treatment for the infec- Albuquerque, NM 87131, or at sarora@ tion were enrolled. The primary end point was a sustained virologic response.

RESULTS

A total of 57.5% of the patients treated at the UNM HCV clinic (84 of 146 patients) and 58.2% of those treated at ECHO sites (152 of 261 patients) had a sustained viral response (difference in rates between sites, 0.7 percentage points; 95% confidence interval, -9.2 to 10.7; P=0.89). Among patients with HCV genotype 1 infection, the rate of sustained viral response was 45.8% (38 of 83 patients) at the UNM HCV clinic and 49.7% (73 of 147 patients) at ECHO sites (P=0.57). Serious adverse events occurred in 13.7% of the patients at the UNM HCV clinic and in 6.9% of the patients at ECHO sites.

CONCLUSIONS

The results of this study show that the ECHO model is an effective way to treat HCV infection in underserved communities. Implementation of this model would allow other states and nations to treat a greater number of patients infected with HCV than they are currently able to treat. (Funded by the Agency for Healthcare Research and Quality and others.)

The New England Journal of Medicine Downloaded from neim.org on October 23, 2011. For personal use only. No other uses without permission Copyright © 2011 Massachusetts Medical Society. All rights reserved.

and Geriatric Behavioral Health Clinic (S.J.) — both in Albuquerque; and the Derequests to Dr. Arora at Project ECHO, 1 University of New Mexico, MSC07-4245, salud unm edu.

This article (10 1056/NEIMoa1009370) was published on June 1, 2011, at NEJM.org.

N Engl J Med 2011;364:2199-207. Copyright () 2012 Manachaetta Medical Societ

N ENGLJ MED \$64:23 NEJM.ORG JUNE Q. 2011

Hepatitis C



2199

ECHO is not telemedicine





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ECHO is not telemedicine

Telemedicine

- Direct service delivery
- Billable
- One-to-one
- Unidirectional information flow
- One-and-done
- Single expert

ECHO

- Education and capacity building
- Not billable
- One-to-many (hub and spokes)
- Multidirectional knowledge flow
- Ongoing
- Multidisciplinary expert team



The ECHO Model – Best Practices

ECHO Programs can rapidly disseminate best practices across distance



1 in 5

of people with some chronic conditions who don't receive recommended care

public health articles focused on translating research into practice

Translating Scientific Discoveries Into Public Health Action: How Can Schools Of Public Health Move Us Forward? Ross C Brownson, PhD, Matthew W Kreuter, PhD, MPH, Barbara A Arrington, PhD, and William R True, PhD, MPH Public Health Rep. 2006 121(1): 97–103.doi: 10.1177/003335490612100118PMCID: PMC1497798



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Range of topics





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Cervical Cancer in Rio Grande Valley, Texas



Cervical cancer 30% higher than non-border counties





Invasive Cancer Incidence, 2004–2013, and Deaths, 2006–2015, in Nonmetropolitan and Metropolitan Counties — United States Surveillance Summaries / July 7, 2017 / 66(14);1–13


ECHO can address health inequities

The Problem



Cancer disparities are increasing. African American women in the U.S. die of breast cancer at a rate 40% higher than non-Hispanic white women, a disparity that did not exist 3 decades ago.



The Solution

Bringing specialty expertise to the community.

ECHO demonopolizes specialized knowledge and increases capacity in rural clinicians who have been shown to provide as good if not better care to patients receiving chemo-like treatment regimens.



Rural Americans are more likely to die of cancer than their urban counterparts.

Only 3% of medical oncologists practice in rural areas, forcing these patients to travel great distances for care.



Participating in ECHO increases provider self-efficacy and satisfaction.

It also increases retention and recruitment of providers in rural communities, thereby improving community self-sufficiency.

Sources: Gynecologic Oncology 2014, J Community Health 2011, Cancer Epidemiol Biomarkers Prev. 2009, MMWR Surveill Summ. 2017, Health Affairs 2011 and NEJM 2011.



Cervical cancer prevention program

Goal: Improve cervical cancer screening and prevention in low-resource areas of Texas

- Multi-system partnerships to increase cervical cancer prevention
 - Patient navigation: Identify non-screened women
 - Patient education: Cervical cancer screening and HPV vaccine
 - Provider education: ECHO
 - In person hands-on training for colposcopy, biopsy and LEEP, mentoring of local providers, and telementoring

Making Cancer History



ECHO in cervical cancer prevention

- APCs and MDs discuss clinical guidelines and best practices for cervical cancer prevention
- Reach: 110 providers 2,000+ hours education and case-based telementoring
 - Sessions held every two weeks for an hour
 - Average number of attendees per session: 23



Making Cancer History*



ECHO cervical cancer prevention: Outcomes

Program Metrics

- 16,132 women screened
 - 1,991 indicated colpo
 - 384 LEEP
 - 107 diagnosed CIN2/3
 - 6 diagnosed/treated early stage cervical cancer
 - 10,703 educated in screening and HPV vaccination

ECHO Metrics

- Provider satisfaction
- Provider self-efficacy
- Provider knowledge



Making Cancer History®





ECHO in Action: Equipping More Doctors to Reduce Cervical Cancer Deaths

Hispanic women living along the US-Mexico border in Texas have some of the highest rates of cervical cancer incidence and mortality in the country, according to the U.S. National Institutes of Health. This is no surprise to Dr. Rose Gowen. Week after week, Dr. Gowen saw women at Su Clinica in Brownsville, TX, with abnormal pap smears. Unfortunately, she didn't have the tools nor resources to provide care for those women in need of follow-up support. Dr. Gowen made referrals to a specialist located an hour away, but many lacked transportation or the financial means to travel.

"Instead of waiting weeks or months, these women are getting follow up procedures right here, in their own community. This is about saving lives."

With the help of the MD Anderson Cervical Cancer Prevention ECHO, Dr. Gowen found a solution. After hands-on training in Loop Electrosurgical Excision Procedure, Dr. Gowen and her primary care colleagues joined in weekly teleECHO[™] sessions that enable them to provide a broader array of treatments. "We've seen an increase in preventative pap smears and a reduction in referrals for cone biopsy. Instead of waiting weeks or months, these women are getting follow up procedures right here, in their own community," said Dr. Gowen. "This is about saving lives."



Dr. Rose Gowen





for cancer

Revolutionizing Cancer Care Delivery

Too often, the most vulnerable cancer patients are unable to get care. And far too often their cancers are

Moving knowledge, not patients





Cervical cancer prevention in India







- One oncologist per 1,600 cancer patients in India

- Cancer mortality rates 4-6 times higher than in US

- 12% of cancers detected at an early stage

- 8 cities in India have 40-60% of specialist cancer facilities





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Source : CIPHER Healthcare Patient Analysis - August 2015 © CIPHER Healthcare 2015

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HEALTH SCIENCES

- 5 days intensive hands-on training
- Weekly teleECHO sessions
 - Real-life case studies
 - Feedback from experts
 - Resource sharing
 - Expert presentations







IELECHO Video Conferencing Application





- ECHO transitioned to cloud-based, Zoom solution
 - Designed to connect mobile, desktop and room systems
 - Optimized for connecting to low bandwidth, rural areas
 - Sized for 200 person meeting capacity
 - Encrypted (128 bit) for HIPAA-compliant connections
 - Configured w/ breakout rooms, whiteboards

HEALTH SCIENCES

• Topics

- Epidemiology, risks & symptoms
- Screening tests modalities
- Screening guidelines
- Evaluation of screen positives
- Treatment modalities
- Staging & treatment of invasive ca
- HPV vaccination





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Domestic: Cervical cancer prevention ECHO in Texas

THE UNIVERSITY OF TEXAS MDAnderson Cancer Center

Making Cancer History®



Reproductive health ECHO in New Mexico



SCHOOL OF MEDICINE

DEPARTMENT OF OBSTETRICS & GYNECOLOGY

Successful replication

- Recruiting spokes!
 - It's an hour out of the spokes' day...
- Relationships are crucial
- Careful planning for desired outcomes
- Paying for it: government revenue sources, grant funding?
- Evaluation plan





Unintended pregnancy in New Mexico

Teen pregnancies

Pregnancy rate (the number of pregnancies per 1,000 women aged 15-19), by state of residence: 2013





Reproductive health ECHO Program

- Disseminate best practices for evidence- based reproductive healthcare
- Increase provider knowledge and self-efficacy through case based education and mentorship
- Reduce health disparities with improved access to reproductive healthcare for underserved women







Learn more about Reproductive Health Care for your Patients

Using technology, best practice protocols, and case based learning, ECHO helps clinicians in low resource and rural settings provide reproductive health services that are as safe and effective as those provided at the University of New Mexico's hospital and clinics.

The Reproductive Health Clinic will:

- Provide collaborative feedback and recommendations for cases presented.
- Present evidence-based reproductive health education through didactic presentations and case-based learning.

 Provide access to additional clinical provider support.

Do you have questions or want to join this ECHO clinic?

Contact: reproductivehealthecho@salud.unm.edu

99%

of sexually active American women 15-44 have used a contraceptive method other than natural family planning





Use of Intrauterine devices (IUDs) and implants in the United States has increased from **2%** to **12%** in the last decade

In 2014, there were **240,190** New Mexican women in need of contraceptive services

Who is invited?

We invite all health care providers who work with reproductive health including nurse practitioners, physician assistants, nurse midwives, physicians, other independently licensed providers, and clinic support staff.

Curriculum Topics:

Each week a reproductive health or family planning topic will be presented and case example will be introduced by an ECHO participant.

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- Intrauterine Devices
- Subdermal Implants
- Hormonal Contraception Methods
- Contraception for Adolescents

- Other Contraceptive Methods including

Permanent Contraception and Barrier Methods

No cost CMEs and CEUs (pharmacy, social worker, counselor) will be offered!





New Mexico has one of the highest unintended pregnancy rates in the country, but our state is working hard to combat this issue and address the wide range of reproductive needs within our communities.

Join Reproductive Health ECHO Clinic as we continue to strive for quality reproductive healthcare for everyone!



Division of Family Planning Faculty,



What is Project ECHO?

Project ECHO (Extension for Community Healthcare Outcomes) is a collaborative model of medical education and care management that empowers clinicians everywhere to provide better care to more people, right where they live.

The ECHO model[™] does not actually "provide" care to patients. Instead, it dramatically increases access to specialty treatment in rural and under-served areas by providing front-line clinicians with the knowledge and support they need to manage patients with complex conditions



New Mexico Department of Health



Statistics Resource: Guttmacher Institute https://www.guttmacher.org



Reproductive Health TeleECHO™ Clinic



Join us every Monday from 12-1pm MDT from January 23 - June 26, 2017





Announcements





PROJECT ECHO® Reproductive Health Virtual Grand Rounds Teleconference

> Monday, December 12, 2016 12:00 -1:00 pm (MST)

Presentation Title: How to be Reasonably Certain that a Woman is Not Pregnant?

Agenda Didactic Slides

Reproductive Health Curriculum

TARGET AUDIENCE: Physicians, Nurse Practitioners, Registered Nurses, Physicians Assistants, and other Independently Licensed Personnel

PRESENTER: Rameet Singh, MD, MPH

<u>OBJECTIVES:</u> Participants will be able to:

- Know what questions to ask your patient to determine she is not pregnant.
- Know how to use your patient's recent medical history to determine she is not pregnant.
- Know when a pregnancy test is indicated.



Click Here for Post-Grand Rounds Evaluation and Instant CME

Instant CME is provided for attending virtual grand rounds, at no cost to participants

To connect to Virtual Grand Rounds via Zoom: <u>https://echo.zoom.us/j/319463914</u> Passcode: 874826 Zoom is a free web-based app that works on PC, Mac, iOS and Android. It must be downloaded for first time users. <u>Click here for Zoom Instructions</u> Alternate connection methods can be found below.

Contact reproductivehealthecho@salud.unm.edu with any questions



The University of New Mexico School of Medicine, Office of Continuing Medical Education is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The Office of Continuing Medical Education designates this live activity for a maximum of 1.AMA PRA Cotegory 1 Credit(s) ^m. Physicians Should Calim only the credit Commensurate with the extent of their the extent of their sectors.

- reproductivehealthecho@salud.unm.edu
- Important links:
 - Zoom Connection information
 - Didactic presentation slides
 - TeleECHO Clinic Agenda
 - Instant CME Link

Connecting to Clinic:

Zoom via PC, Mac, iOS, or Android: <u>Reproductive Health Zoom</u> TeleECHO Clinic ID: 257 901 9696 TeleECHO Clinic Passcode: 907854

Video Conferencing System: Dial: 162.255.37.11 (US East) or 162.255.36.11 (US West) Meeting ID: 257 901 9696 Password: 016057

Phone:

+1 408 638 0968 or +1 646 558 8656 (US Toll) Participant ID: Shown after joining the meeting Meeting ID: 257 901 9696 Press *6 to mute your line when not speaking

If you need assistance connecting to clinic, please call (505) 750-4897 and our IT team will assist you.



Reproductive health curriculum

Clinic Date	Clinic Didactic		
	Intrauterine Devices		
1/23/2017	Introduction to Intrauterine Devices - types, canidates and timing of insertion		
1/30/2017	IUDs and cervical and vaginal infections		Adolescents and Contraception
2/6/2017	Malpositioned IUDs - what should you do?	5/8/2017	cancelled for ACOG
2/13/2017	IUDs - their bleeding profiles and what you can do.	5/15/2017	Adolescents and Contraception
2/20/2017	IUDs and pain of insertion - what you can off your patient		Other Contraception Methods including Permanent Contraception and
2/27/2017	IUD - Missing strings and difficult removals	5/22/2017	Emergency Contraception - everything you need to know about EC
3/6/2017	Pregnant with an IUD in place	5/29/2017	Holiday - No meeting
	Subdermal Implants	6/5/2017	Female Permanent Contraception
3/13/2017	Introdution to the implant - canidates for insertion and timing	6/12/2017	Male Contraception - what we know and what the future holds.
3/20/2017	Implant - bleeding profiles and management	6/19/2017	Contraception and Coercion
3/27/2017	Implant - bone health, weight gain and other side effects	6/26/2017	Barrier Methods, fertility awareness based methods and the rest
4/3/2017	Malpositioned Implants - evaluation and management		
	Hormonal Contraceptive Methods		
4/10/2017	Oral Contraceptive Pills - how to pick a pill, initiation and counseling		
4/17/2017	Combined Hormonal Methods - Indications and contraindications		
4/24/2017	Managing side effects of Pills/Patch/Ring		
5/1/2017	DMPA as a Contraception		



Important	Flagged	Save Search	×
Unread	Categories	Advanced	Close Search

|Reproductive Health|Monday, May 14th 2018,12:00-1:00 PM MT

PE Project ECHO The University of New Mexico <reproductivehealthecho=salud.unm.edu@m... on behalf of Project ECHO The University of New Mexico <reproductivehealthecho@salud.unm.edu>

Eve Espey

Monday, April 30, 2018 at 5:59 AM

Show Details

Report Phishing



? ^

Reproductive Health TeleECHO Clinic

2nd and 4th Mondays of the month from 12:00pm-1:00pm MST Medical Directors Rameet Singh, MD, MPH and Brenda Pereda,

MD, MS

Monday, May 14th, 2018

12:00 pm - 1:00 pm MT

Presenter(s): Lisa Hofler, MD

Topic: IUD's- Missing Strings and Difficult Removals



What to expect during clinic

TeleECHO clinics contain 2 parts

- Didactic Presentation
 - 10-15 minute presentation by expert/specialist
- Case Presentations
 - Participants present real cases to the network and receive
 advice from expert faculty

All-teach, all-learn

- Community providers learn from specialists, from each other
- Specialists learn from community providers





ECHO Etiquette

- All participants introduce themselves
- Communicate clearly
- Direct your attention to the camera
- Use the chat function
- OK to eat or drink during clinic
- Show kindness to fellow participants
- Questions are encouraged
- Please no Protected Health Information

ECHO "hub" technology



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ECHO "Spoke" Technology and Costs

"ECHO-on-the-Cheap" Spoke = \$0

Mobile Devices (Laptop, Smart Phone or Tablet)











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DMPA: Bruised and battered but still needed

Reproductive Health TalaECHO Clinic



Presentation by Eve May 1,



Implants: bo and si HEALTH SCIENCES



Reproductive He

Presentation by Mar



Hormonal contraceptives and lactation **Reproductive Health TeleECHO Clinic** Eve Espey, MD MPH



Case Presentations





			ECHO ID:	_
New E	U Molina I	nsurance? 🔲 Ye	s 🗖 No	
MAIN QUESTION:				
		24		
		36		
ISTORY of PRESE	NT ILLNESS: (Gravid	lity, Parity, Reprodu	ctive Life Plan, bleeding of	or pain history e
	•			
CONTRACEPTIVE U	SE:			
Туре	Duratio	n Use	Reason discontinue	d
1.	:	:		
2	:			
3.			72	
1				
MENSTRUAL/HORM	IONAL:			
Menstrual cycle pat	tern (check all that	apply):		
	la 🗧 Irragular pa	riada 🗖 Eng	atting hafara pariada	
	IS Integular pe	nous spo	buing before periods	
No poriodo	neavy peric	us Lig	ni periods	
No periods	ann nariada			
Bleeding betw	een periods			
No periods Bleeding betw First day of last two	een periods menstrual periods	1	and//_	

Pelvic pain/cramps:

None	during period	before period
after period	at mid cycle	during intercourse
with bowel movements	with urination	cause you to miss work

cause you to miss usual activities

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CME Credits

- No cost CME credits
- Click "Instant CME/Evaluation" link after clinic
- Fill out short evaluation to receive CME
- Evaluation available for 24 hours
- Print out Instant CME certificate after clinic



Recruiting participants

Facilitators

- Free CME
- Part of a learning community
- Certificate?

Barriers

- Multiple competing demands
- Charting....
- Lunch hour?



Reproductive Health ECHO





CME Credits

out ECHO Locations Initiation	ves NM TeleECHO Clinics Update	es Start an ECHO MetaECH	
	NM TeleECHO Clinic Schedule		
	Claim Your Continuing Medical	Effective Jon	any 2, 2017, user profiles are no longer required
	Bone Health	Please select the approp	riate clinic below to claim your continuing education credits
	Cardiology	Thease select the approp	nate clinic below to claim your continuing cudeation creatis.
	Chronic Pain and Headache Ma		Which clinic did you attend today?
	Complex Care		AASTEC Partners in Good Health and Wellness
			Bone Health
	Dementia Care		Cardiology Card Usetth and Wellmannin Indian Country
	Endocrinology		CDC Good Health and Weiness in Indian Country CHW Endocrinology Tuesday
			CHO Pain/Opioid Management (Chronic Pain)
			 Endocrinology
			 Epilepsy Across the Lifespan
			HCV Corrections
			HCV
			IV IV
			IHI Clinical Flow ECHO
			I HS HCV
			IHS HIV
			Integrated Addictions and Psychiatry
			Miners' Wellness
			Navaio Nation TB Clinic
			Primary Care
			Reproductive Health



UNIVERSITY OF NEW MEXICO Project ECHO® TeleECHO® Clinic Evaluation Form

Clinic Title: Reproductive Health – The non-fundal IUD: What should I do?

Date: 04/23/18

Facilitator: Eve Espey, MD, MPH

Objectives: Understand why more non-fundal IUDs; Review management options for women found to have a non-fundal IUD; Discuss the process of shared decision-making **Your Credentials:**

Physician	РА	NP	CNM	Other:
172 ₁₁	é	<u> 486</u>	ě	<u>• 4</u> ,

Please rate this TeleECHO® clinic on the statements listed below:

	Poor	Fair	Good	Very Good	Exceller
1. How well were the stated objectives met?		8	•	•	•
2. How well did the clinic deliver balanced and objective, evidence-based content?		æ	•	•	•
3. Opportunities to ask questions were:		æ	•	•	^
4. The pace of the clinic was:		æ	•	•	•
The organization of the presenter's presentation was:		8	•	•	
The presenter's ability to clearly communicate was:		8	•	•	•
The relevance of the presentation to this clinic's objective was:		8	•	•	•
	Yes	No			
8. Did you feel that this clinic conveyed any commercial bias?		8			

9. Changes that I am going to make in my practice: ______

10. If no changes, what are the barriers?

11. What did you like best about this TeleECHO® clinic?_____

12. What did you like least about this TeleECHO® clinic?_____

13. Please list topics of future interest and additional comments regarding this clinic:



Need to plan from the start

Evaluation needs to be considered and planned from the start

 A logic model can be a helpful tool to plan your project and plan your evaluation



Can measure / report at any of these levels Plan evaluation to assess desired outcomes


Publications & Data Analyses

100+ publications and growing

- Across many topics and partners
- Majority evaluate levels from participation through self-efficacy
- Four include patient health outcomes
 - UNM: NEJM study on HCV (2011)
 - Beth Israel Deaconess Medical Center: two JAMDA studies on geriatric mental health (2014, 2016)
 - VHA: Journal of Telemedicine and Telecare study on endocrinology (2015)

Cost effectiveness analyses



ECHO Visioning Workshop

- 1. What topic would you like to tackle with ECHO?
- 2. Imagine a "dream team" of multidisciplinary experts if money was no obstacle. This is your ECHO hub.
- 3. Who are the community participants or learners/"spokes" for this envisioned ECHO?
- 4. What do you hope your community participants will be able to DO – or DO BETTER – after one year of participating in your ECHO on a regular basis?
- 5. How will you assess impact?
- 6. What challenges do you anticipate?



Utah OB Hemorrhage Collaborative

OB hemorrhage bundle rollout to Utah hospitals

- Two in-person trainings
- Twice monthly ECHO sessions x 6 months
- Survey of 38 bundle elements pre and post project

• Results

- 15 (34%) participated in the bundle rollout
- More progress towards implementation post-ECHO
- 100% said ECHO helpful, 93% "very satisfied"







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ECHO success tip: Pick the right topic

- Community needs
- Expertise at hub
- Fits interests of spoke champions
- Some diseases/topics more traction
- Not too broad, not too narrow





ECHO Success tip: Pick the right facilitators



Rameet Singh, MD MPH

Brenda Pereda, MD MS

Lisa Hofler, MD MPH MBA

Alex Sible, PharmD



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Challenges

• Funding!

- Initial up front investment of time
- Determining the length of your ECHO program
 - (i.e., sustaining interest? Natural end point?)
- Broadening or narrowing topic areas





How do I do it??

Learn More About Project ECHO

- Join a 90 minute ECHO introduction videoconference
- Attend on-site ECHO introduction
 - Free 1-day on site training at ECHO Institute in ABQ, NM
- Attend ECHO Immersion
 - Free 3-day on-site training





Project ECHO

ECHO goal is to improve the lives of I billion people by 2025.

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